

The Power of the Collective: *Partnering to drive medical innovation for patients*

Jennifer Power

General Manager, Pfizer South Africa



Pfizer, Inc.

Who we are



Our Purpose:

Innovate to bring therapies to patients that significantly improve their lives

Our Four Imperatives:

1

Generate medicines that profoundly impact health

2

Make investments to maximize value

3

Earn greater respect from society

4

Create an ownership culture

Our Values



customer focus



community



respect for people



performance



leadership



collaboration



integrity



quality

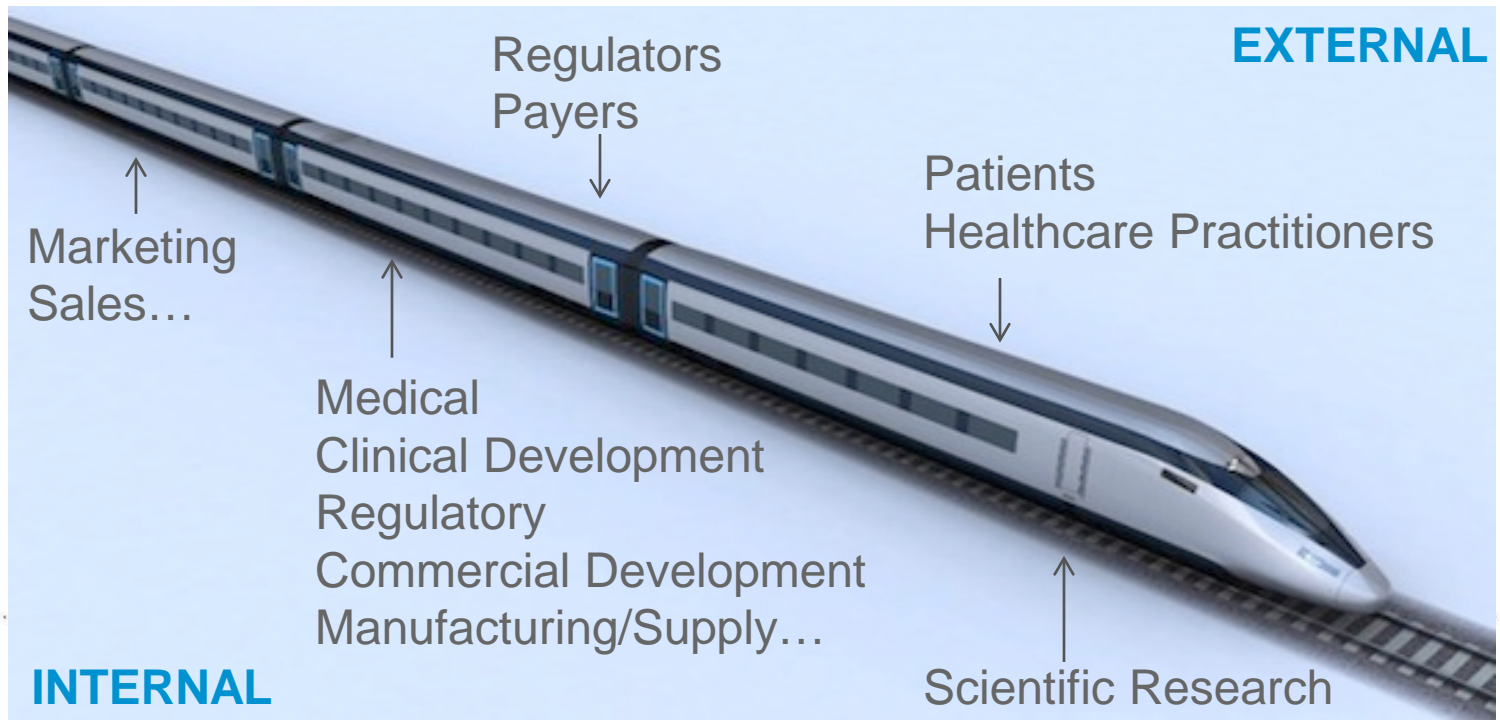


innovation



Generating medicines that impact health

- “Generating” is a cross functional verb
- Includes everything we do to **invent**, **source**, **develop**, and **launch** innovative therapies for patients who need them



Making investments to maximize value

- Providing disease and product education to healthcare providers
- Pharmacovigilance & medical information support for all our products
- Ensuring quality and reliability of medicine supply
- Advancing new medicine approvals in partnership with MCC
- Working with payers to make our medicines more accessible

Earning respect in South Africa

Corporate citizenship guiding principles:

- Purposeful corporate responsibility programs grounded in partnership and shared value

Opportunities to support the national agenda:

- Offering support to the Health Minister's priorities through membership in Public Health Enhancement Fund
- Partnering with the government on supply of medicines
- Helping to drive local innovation & a bio-economy - vaccine technology transfer to BioVac Institute

A culture of ownership

- Empower our colleagues to achieve beyond their expectations
- Own and live our values to deliver on customer expectations
- We strive to make Pfizer a wonderful place to work



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Thank you

