

# SAMED

## The South African Medical Device Industry Association

Tanya Vogt – SAMED COO

south african medical device industry association  
advancing innovation responsibly



## SAMED - The South African Medical Device Industry Association

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- Established 1985, voluntary association, not for profit
- Represents interests of 150 companies in Medical Device, Medical Equipment and In-vitro Diagnostics Industry
  - Multinationals, Distributors, Agents, Local Manufacturers
  - Associate members –MISA and SALDA
- 95% Devices imported
- 10.5 billion rand in revenue (2010)

# SAMED's Mission is:

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to safeguard and promote the interests of our members;

to encourage ethical principles and practices;

to promote innovation and better patient outcomes and

to ensure effective representation with all relevant

authorities, whether public or private

## SAMED - Objectives

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1. Promote and encourage among members ethical principles and practices, and to this end, publish a Code of Marketing and Business Practice which is binding on all members;
2. Communicate and represent, the industry's standpoint on relevant matters and make recommendations to any body or institution whose decisions and policies might affect the industry; e.g. PHF, ITG, PTG, Pharmisa etc
3. Co-operate with governments and regulatory authorities, whether national or international, as appropriate. Nappi Board, GHTF, AHWP, Eucomed, Advamed, Edma
4. Work towards harmonization of standards and regulatory requirements within the area of medical devices manufacture and supply; and
5. Promote a spirit of co-operation among public and private health care professionals and providers, within the context of effective, efficient and transparent health care delivery.

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### ■ Portfolio committees:

- **Code of Marketing and Business Practice**
- **Communication, Marketing and Current Affairs**
- **Government Supply Process**
- **Local Manufacturers**
- **Regulatory**
- **Market Access**
- **Health Policy**
- **Other e.g. cost of congresses, integrity pacts etc**

See: [www.samed.org.za](http://www.samed.org.za)

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